

Greetings and Happy New Year,

Thank you for your continued trust in Ruco. As we start 2025, we remain focused on providing you with the highest-quality products and dependable service you've come to expect. We're also excited about the opportunities ahead, including the opening of our Anderson, SC facility later this year, which will enhance our ability to serve you efficiently and meet growing demand.

At the same time, like many in our industry, we're navigating challenges such as rising costs for raw materials, freight, and paper tape. While these pressures may necessitate price adjustments, please know we're committed to minimizing the impact on your business. If adjustments are required, we'll communicate them clearly and transparently.

Your partnership means the world to us, and we appreciate your patience as we work through these changes together. If you have any questions, please don't hesitate to reach out to your sales representative.

Thank you for allowing us to be your partner in building the future. Here's to a prosperous 2025 for us all!

Regards,

Southern Wall Products, Inc.