



Dear James Hardie Partner,

We want to thank you for your continued support and trust in our organization. At James Hardie, we strive to produce the highest quality building materials, while investing in growth initiatives, including continuously improving our product and installation solutions, generating homeowner demand, and fostering innovation.

Effective June 29, 2026, James Hardie will implement a price increase on DREAM, Milled Artisan, and Artisan Trim. This adjustment reflects ongoing inflationary cost pressures. We have taken a measured approach to focus the adjustment only on specific products rather than applying a broader increase across our portfolio.

Pre-Price Increase Volume Allotment:

- James Hardie has established price protected volume budgets that will be applied to all products subject to a price increase. Your local representative or two-step distribution partner will be equipped to discuss your specific details.

All orders with an effective date of **June 29, 2026** or later will reflect the new pricing.

If you have additional questions or concerns, we encourage you to refer to [Hardie™ Link](#) or contact your local James Hardie sales representative.

Thank you for your continued partnership and support.

Sincerely,

A handwritten signature in black ink that reads 'John Madson'. The signature is written in a cursive style and is positioned above a light gray rectangular box.

John Madson
Chief Sales Officer

