

Master Wall Inc.®

Building a Culture of Excellence

August 19, 2026

To: Master Wall Customers

From: Grant Smithwick

REF: October 5, 2026 Price Adjustment

Dear Master Wall Customer:

At Master Wall, we sincerely appreciate your continued partnership. Our commitment remains to provide you with high-quality products and superior service at competitive prices.

Throughout 2025 and into 2026, we have experienced ongoing cost increases, including recent adjustments from several of our vendors. As a result, it has become necessary to implement a modest price adjustment, effective **October 5, 2026**, as outlined below:

- **EIFS and Stucco Products: 7%**
- **Durotone Pigments: 7%**
- **Current 4% surcharge will be removed**

Updated pricing will be distributed via email by **September 4, 2026**. Please note that **all orders shipped by October 2, 2026**, will be invoiced at current pricing.

If you have any questions or need further assistance, please don't hesitate to reach out to your Master Wall sales representative.

Thank you for your continued support and trust in Master Wall.

Sincerely,



Grant Smithwick
Vice President of Sales and Finance