



Dear James Hardie Partner,

Thank you for your continued partnership and trust in James Hardie. We strive to produce the highest quality building materials, while investing in growth initiatives, including continuously improving our product and installation solutions, generating homeowner demand, and fostering innovation.

**Effective January 4, 2027**, James Hardie will implement a price increase on many of our product lines. James Hardie is committed to maintaining a high level of communication and support throughout this transitional phase.

**Pre-Price Increase Volume Allotment:**

- James Hardie has established price protected volume budgets that will be applied to all products subject to a price increase. Your local representative or two-step distribution partner will be equipped to discuss your specific details.

All orders with an effective date of **January 4, 2027** or later will reflect the new pricing.

If you have additional questions or concerns, we encourage you to refer to [Hardie™ Link](#) or contact your local James Hardie sales representative.

Thank you for your continued partnership and support.

Sincerely,

A handwritten signature in black ink, reading 'John Madson', written in a cursive style.

**John Madson**  
**Chief Sales Officer**